

Kind for Senate
11/7-11/8/16
\$8,450

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25348988	Changes as of: 11/7/2016 at 10:05 AM	Version: Current State Version 1
CPE: 361/426/418	Flight: 11/7/16 - 11/8/16	Total \$: \$8,450.00
Agency: MENTZER MEDIA SERVIC 210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Advertiser: IL Republican Party/Kirk for Senate Product: MLRP	Station: WICS Market: Champaign-Sprngfld-Dt DMA Office: WASHINGTON
Agency Order #: 5554073	Buyer: Rumbley, Chris	Primary Demo: Adults 35+
Salesperson: ALEXANDRA BRADLEY 202-955-5342	Con Type: POLITICAL/NOTE	Total Spots: 24
	Assistant: ALEXANDRA BRADLEY 202-955-5342	Total CPP: \$127.45
	Separation:	Total GRP: 66.3

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/7 - 11/8		Total Spots	Total \$	CPP	GRP
							11/7	11/8				
1	M-F 5a-5:30a		Newschannel 20 Sunrise	\$100.00	1.4	30	0	1	1	\$100.00	\$71.43	1.4
2	M-F 5:30a-6a		Newschannel 20 Sunrise	\$150.00	2.0	30	0	1	1	\$150.00	\$75.00	2.0
3	M-F 6a-6:30a		Newschannel 20 Sunrise	\$300.00	3.7	30	0	1	1	\$300.00	\$81.08	3.7
4	M-F 6:30a-7a		Newschannel 20 Sunrise	\$300.00	3.9	30	0	1	1	\$300.00	\$76.92	3.9
5	M-F 7a-8a		Good Morning America	\$350.00	3.9	30	0	2	2	\$700.00	\$89.74	7.8
6	M-F 8a-9a		Good Morning America	\$350.00	2.5	30	0	2	2	\$700.00	\$140.00	5.0
7	M-F 9a-10a		Live with Kelly	\$200.00	1.9	30	0	2	2	\$400.00	\$105.26	3.8
8	M-F 10a-11a		The View	\$150.00	0.9	30	0	2	2	\$300.00	\$166.67	1.8
9	M-F 11a-11:30a		Newschannel 20 Midday	\$150.00	1.3	30	0	1	1	\$150.00	\$115.38	1.3
10	M-F 11:30a-12n		Extra	\$100.00	0.8	30	0	1	1	\$100.00	\$125.00	0.8
11	M-F 12p-1p		Ellen	\$250.00	2.3	30	1	0	1	\$250.00	\$108.70	2.3
12	M-F 12p-1p		First News at 5PM	\$350.00	5.5	30	1	0	1	\$350.00	\$63.64	5.5
13	M-F 12p-1p		Newschannel 20 at 6	\$500.00	6.5	30	1	0	1	\$500.00	\$76.92	6.5
14	M-F 12p-1p		Entertainment Tonight	\$300.00	3.7	30	1	0	1	\$300.00	\$81.08	3.7
15	M-F 12p-1p		Dancing With the Stars-ABC	\$1,500.00	6.0	30	1	0	1	\$1,500.00	\$277.78	5.4
16	M-F 12p-1p		CONVICTION	\$1,500.00	5.4	30	1	0	1	\$1,500.00	\$277.78	5.4
17	M-F 10p-10:35p		Newschannel 20 at 10	\$600.00	3.6	30	1	0	1	\$600.00	\$166.67	3.6
18	M-F 10:35p-11:35p		Jimmy Kimmel	\$100.00	0.8	30	2	0	2	\$200.00	\$125.00	1.6
19	M-F 11:35p-12:05a		Nightline	\$50.00	0.2	30	1	0	1	\$50.00	\$250.00	0.2
TOTALS:							10	14	24	\$8,450.00	\$127.45	66.3



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25348988	Changes as of: 11/17/2016 at 10:05 AM	Version: Current State Version 1
CPE: 361/426/418	Flight: 11/17/16 - 11/18/16	Station: WICS
Agency: MENTZER MEDIA SERVIC	Advertiser: IL Republican Party/Kirk for Senate	Market: Campaign-Springfld-Dtr DMA
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: MLRP	Office: WASHINGTON
	Agency Order #: 5554073	Primary Demo: Adults 35+
	Buyer: Rumbley, Chris	Con Type: POLITICAL/NOTE
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		Total \$: \$8,450.00
		Total Spots: 24
		Total CPP: \$127.45
		Total GRP: 66.3
		Separation:

Special
Instructions

Date/Time	Added by	Comment
11/07/16 10:05 AM	ALEXANDRA BRADLEY	Separation: 30

Competitive Information	
Market Budget:	\$20,119
WICS Share:	42%
Comment:	
WAND:	24%
WCIA:	20%
WRSP:	14%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$8,450.00	\$127.45	66.3
Total	100%	24	\$8,450.00	\$127.45	66.3

Monthly Summary		
Month	Spots	Dollars
2016-Nov	24	\$8,450.00
Total	24	\$8,450.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	11/17/16 10:12 AM					\$0
New	11/17/16 10:04 AM	ALEXANDRA BRADLEY	New	24		\$8,450.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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V WICD
2601 Cook St
Springfield, IL 62703

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract 2681003
Schedule 11/07/16-11/08/16
Advertiser Kirk For Senate-R (103034)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1166)
Brand POLITICAL (1874)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Rumbley, Chris
Phone/Fax (202) 955-5342 / 361/426/4418
CPE 361/426/4418
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/07
Last Modified 11/07
Entered By Amanda
CO-OP No
Headline # 25348933
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,267.50
Net Total \$7,182.50
Sales Tax

WICS+WICD
By Broadcast Month
Nov. 2016
Grand Total:
Spots 24
Rate \$8,450.00
Spots 24
Rate \$8,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	5A- 5:30A (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Sunrise News		11/7/16
2.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	5:30A- 6A (CST)		1							1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) Sunrise		11/7/16
3.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	6A- 6:30A (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Sunrise		11/7/16
4.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	6:30A- 7A (CST)		1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) Sunrise		11/7/16
5.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	7A- 8A (CST)		2							2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS) GMA		11/7/16
6.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	8A- 9A (CST)		2							2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS) GMA		11/7/16
7.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	9A- 10A (CST)		2							2	\$200.00	\$400.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		11/7/16
8.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	10A- 11A (CST)		2							2	\$150.00	\$300.00	WICS+WICD Combo 100/0 (WICS) The View		11/7/16
9.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	11A- 11:30A (CST)		1							1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS) Midday News		11/7/16
10.0	Normal Line / SPOT	11/08/16-11/08/16	3	:30	11:30A- 12P (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS) Extra		11/7/16
11.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	4P- 5P (CST)		1							1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS) Ellen		11/7/16
12.0	Normal Line / News	11/07/16-11/07/16	3	:30	5P- 5:30P (CST)		1							1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS) 5pm News		11/7/16
13.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:35P- 12:05A (CST)		1							1	\$50.00	\$50.00	WICS+WICD Combo 100/0 (WICS) Nightline		11/7/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spg.mnet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+M/C
2680 E Cook St
Springfield, IL 62703

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2081025
Schedule Dates 11/17/16-11/08/16
Advertiser Kirk For Senate-R (1030: i)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Rumbley, Chris
Phone/Fax (202) 955-5342 /
CPE 361/426/4418
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 11/07/16
Last Modified 11/07/16
Entered By Amanda Paine
CO-OP No
Headline # 25348988
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,267.50
Net Total \$7,182.50
Sales Tax

WICS+ M/C Combo 100/0 (WICS+)
Last Month 24
Nov. 20 6 24
Grand Total: 24 \$8,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30p- 7p (CST)	1	1							1	\$300.00	\$300.00	WICS+M/C Combo 100/0 (WICS)	ET	11/7/16
15.0	Normal Line / News	11/07/16-11/07/16	3	:30	6p- 6:30p (CST)	1	1							1	\$500.00	\$500.00	WICS+M/C Combo 100/0 (WICS)	6pm News	11/7/16
16.0	Normal Line / Prime	11/07/16-11/07/16	3	:30	6:58p- 9p (CST)	1	1							1	\$1,500.00	\$1,500.00	WICS+M/C Combo 100/0 (WICS)	DWTS	11/7/16
17.0	Normal Line / Prime	11/07/16-11/07/16	3	:30	9p- 10p (CST)	1	1							1	\$1,500.00	\$1,500.00	WICS+M/C Combo 100/0 (WICS)	Conviction	11/7/16
18.0	Normal Line / News	11/07/16-11/07/16	3	:30	10p- 10:35p (CST)	1	1							1	\$600.00	\$600.00	WICS+M/C Combo 100/0 (WICS)	10pm News	11/7/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	10:35p- 11:35p (CST)	2	2							2	\$100.00	\$200.00	WICS+M/C Combo 100/0 (WICS)	Kimmel	11/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Political Client
Information Request Form

Candidate Name:

MARK KIRK

Official Campaign Name:

KIRK FOR SENATE

Address:

55 W. Monroe St., Ste. 940

City, State & Zip Code:

CHICAGO, IL 60603

Campaign Phone:

312-490-0300

Campaign Fax:

312-275-7356

Campaign Contact Person:

KEVIN ARTEL

Campaign Treasurer:

PAUL KILGORE



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, MARK KIRK
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Mark Kirk
signature of candidate or authorized committee

MARK KIRK
printed name

5-12-15
date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Eleanor Simmons,
 being/on behalf of: Kirk for Senate,
 a legally qualified candidate of the Republican Party
 political party for the office of: U.S. Senator
 in the Primary
 election to be held on: 3/15/16

do hereby request station time as follows:

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available). **Gross**

I represent that the payment for the above described broadcast time has been furnished by:

KIRK FOR SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Kilgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/12/05

Date

Paul Kilgore

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted In Part

☐ Rejected

Jennifer E. Valenti

Signature

Jennifer E. Valenti, CSR

Printed Name

Title

Mentzer Media Services, Inc.

Vendor: 21CSIR Name: WICS-TV

Check Date: 11/07/2016

Number	Date	Reference	Description	Tax	Amount
4020 MILLRP			IL REPUB PARTY MILLRP 11/7-8		\$7,182.50
					Total Amount \$7,182.50
					Discount Total \$0.00
					Check Amount \$7,182.50

Mentzer Media Services, Inc.

210 W PENNSYLVANIA AVE
STE 250
TOWSON, MD 21204

M & T Bank
32 York Road
TOWSON, MD 21204
7-11/520

100773

PAY 7,182.50
ONLY Seven One Eight Two CENTS

DATE	11/07/2016
AMOUNT	\$7,182.50

PAY ***** Seven Thousand One Hundred Eighty-Two and 50/100 *****

11/07/2016